

# Press Kit

On It Robotics · steward of the planned American Dream of the Future cooperative

**Stage: Pre-launch.** No money is being collected. No securities are being offered. Any future cooperative membership or fleet-backed note will be offered only through formal documents after the required Arkansas and federal filings. Every dollar, salary, percentage, partner name, and date in these materials is a target — planned and illustrative — unless explicitly noted otherwise.

## Boilerplate — short (≈30 words)

*On It Robotics is an Arkansas steward LLC building the operating system for a planned multi-stakeholder cooperative — American Dream of the Future. Pre-launch; documenting interest only.*

## Boilerplate — standard (≈70 words)

*On It Robotics is an Arkansas-based steward LLC building the operating system for a planned multi-stakeholder cooperative called American Dream of the Future. The cooperative is designed so the people served — the common humans of a town — hold the votes and the surplus, with private equity's playbook intact and its greed removed. The company is currently pre-launch and documenting interest only.*

## Boilerplate — long (≈140 words)

*On It Robotics, LLC is an Arkansas-based steward company building the operating system for a planned multi-stakeholder cooperative — American Dream of the Future. The model takes the private-equity playbook for robotic services (mowing, then pools, delivery, robotaxi, and eventually urban recovery mining of lithium, cobalt, and nickel) and flips the cap table: surplus returns to members as Allocated Patronage Equity under Subchapter T, governance is one-member-one-vote within class, and the founder seat sunsets. The Northwest Arkansas pilot is paired with an adaptive-reuse playbook for vacated poultry barns as solar, battery, and recovery sites. The project is currently pre-launch and documenting interest only; no securities are being offered.*

## Quick facts

<b>Steward entity</b>	On It Robotics, LLC (Arkansas)
<b>Cooperative (planned)</b>	American Dream of the Future
<b>Tagline</b>	"We're On It!"
<b>Headline framing</b>	Robotics for the Common Good.
<b>Founder posture</b>	Catalyst, Not Conclusion.
<b>Stage</b>	Pre-launch — documenting interest only.
<b>Pilot focus</b>	Robotic Mowing — Northwest Arkansas (target)
<b>Endgame</b>	Urban Recovery Mining of Li / Co / Ni.
<b>Member return</b>	Allocated Patronage Equity (Subchapter T) — par-only transfers.
<b>Web</b>	www.onitrobotics.com · americandreamofthefuture.com
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## Story angles

### Same machine. No greed.

A private-equity playbook for robotic services — flipped. Surplus returns to members, not outside shareholders.

### From a county judge race to a cooperative.

Founder stopped collecting signatures when the math against the incumbent machine stopped making sense — and pivoted to building the alternative directly.

### Poultry houses to power plants.

Adaptive reuse of vacated NWA poultry barns as solar + battery + recovery sites, anchored by AEDC tier credits.

### Urban Recovery Mining.

Lithium, cobalt, and nickel pulled from end-of-life packs the co-op already operates — refined locally, owned cooperatively.

### Catalyst, not conclusion.

Every page, contract, and playbook is meant to be forked by another town. Other communities running this is the win.

## Quote bank (attributable to the founder)

*“I entered the Benton County Judge race to give voters a choice. Now I’m giving the same people a choice to invest in themselves instead of Wall Street.”*

*“Same machine. No greed. That’s the whole pitch.”*

*“If another town forks this playbook before we finish ours, we’ve already won.”*

*“The common human should hold the votes — and the surplus.”*

## Please say / please don't say

### Please say

- On It Robotics is the steward LLC.
- American Dream of the Future is the planned cooperative.
- Pre-launch — documenting interest only.
- Surplus returns as Allocated Patronage Equity (Subchapter T).

### Please don't say

- “Buy shares now” / “invest today” — no securities are being offered.
- “Tokens,” “crypto,” “wallets,” “Grid Credits,” or any P2P fiat marketplace.
- “Guaranteed equity” or any conversion promise.
- “Premium / luxury” — this is utility infrastructure for neighbors.

- “Exit,” “buyout,” or “VC round.”

## **Media contact**

### **On It Robotics — Press desk**

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Founder interviews available on request. Please allow 1–2 business days.